



Greetings

While culture is constantly evolving and its content changes as human beings and societies change, it always feeds on the past, without which we would have no roots. Therefore, one of UNESCO's major tasks - as an institution with an intellectual and ethical vocation - is to ensure the conservation and protection of works which each people have bequeathed to history. The origin of this overriding concern is one of the most novel ideas of our times, that of the cultural heritage of humanity. Through awareness of a common destiny, humanity has discovered a common history and the memory of each people has become that of all peoples.

As a source of landmarks in time and space, the heritage enables young people in particular to acquire a feeling of belonging and a sense of responsibility. Nevertheless, the past must be presented to them in such a way as to be relevant, worthy of interest and even as a bearer of the present and the future. The first "Forum UNESCO - University and Heritage" constitutes an important step in the series of initiatives and achievements which take account of these imperatives.

By joining forces in a desire to co-operate on joint projects for the protection of the heritage and the environment, the universities can play their legitimate role in giving new impetus to the forces of development. Furthermore, action on behalf of the architectural heritage helps young people to build a new ethic in regard to managing the environment. The contact they have with specialists and practitioners in the relevant disciplines cannot fail to be beneficial. As for the heritage itself, it too will benefit as the interuniversity network will strengthen in the young the feeling of unity and unicity - a single heritage, to be preserved and passed on, together.

Federico MAYOR
General Director of UNESCO



Greetings

Valencia and the Valencian Community are proud to receive and host the assistants to the International Seminar: Forum - UNESCO "University and Heritage". It is necessary to assume such a challenge, especially if we consider that there is no international co-operation without higher education, and that there is no university future without cultural internationalisation.

The 50th anniversary of the United Nations Organisation for Education, Science and Culture contributes to provide full confidence and to create big expectations around the project. A project centred in UNESCO promoting a worldwide university network for the safeguard of Heritage, common heritage of citizens from all over the world within an international programme aimed at youth sensibilization and mobilisation.

In this programme university resources are linked to professional contributions with the objective of laying, in Valencia, the foundations of the future educational network, and deciding on the major guidelines to adopt. A network that will decisively help to consolidate the ideals of tolerance, peace and progress advocated by UNESCO.

The university's fundamental importance as the main disseminator of knowledge will thus be complemented by a Heritage value that cannot be rejected, which makes populations be what they are, with their similarities and contrasts, adding colour and warmth to the world.

This common project will doubtlessly make others emerge, also of international scope, with youth and professionals as major figures. But for the moment, let us just emphasize our conviction that Forum is the first step of a long road towards the best understanding among populations and a greater involvement of civil society in the fields of Education, Science and Culture.

Eduardo ZAPLANA
Presidente de la Generalitat Valenciana



Greetings

There are compromises, ideologies "per se", implicit agreements, that in certain moments permit the human world to function and whose rational explanation and limits are indefinable, confused, or which at best, we would have serious difficulties to establish. So, for example, we all agree that we have to be supportive. We even know in many ways, what it is not to be supportive, but it would be impossible to establish the exact solidarity limits. Something similar occurs with our ancestral bequeathment, our Heritage that proceeding from history and silent witness of our depravement, permits us to recognize ourselves.

Heritage is also what man did not do and despises, or with which he speculates: the ozone, air, water, extinct fauna, burnt trees, the bags of gold sleeping in the millenary dream and sheared from the depths of the earth.

Heritage is what man does or permits, the hunger of children, the lack of education, contagious diseases, violence.

Heritage is what man did, and forgets: centenary stones destroyed and violated, thought on parchment, art and light.

Heritage is also what man did and cherished: privileged minorities, chosen stones, selected intellects, choice feelings.

There is an implicit agreement to talk only about what man accomplished, perhaps because it is thought that this already is a gigantic impossible task. I sincerely hope that what man did not do, and destroys, and what man does wrong, will soon be the subject of debate.

This International Seminar relates Heritage, University, and Institutions, involved, and therefore co responsible.

Heritage, but not only artistic, architectural, arqueological. University, with its projects, students, its teachers, its institutional teams, its teacher training, its cultural, political, non governmental, transnational and local, Institutions.

It is also the presentation in society of Forum -UNESCO, showing its possibilities, its capacities to respond, its vocation to join purposes, interests, projects and illusions.

We hope that this starting point, this meeting, will allow us to compromise ourselves by action with many places, and with many possibilities and responsibilities, of our Historical Bequeathment.

Justo NIETO NIETO
Presidente de Forum UNESCO



Program

Forum UNESCO University and Heritage Seminar

Wednesday, 2nd October 1996

- Official inauguration
- Election of Chairman, Vice-Chairman and Rapporteur of the
- Seminar
- Opening concert

Thursday 3rd of October 1996 (morning)

Plenary session

- Opening presentation
- UNESCO, culture and higher education, mobilization in the interests of the heritage. MS Lourds Arizpe, Assistant
- Director-General for Culture of UNESCO.

SEMINAR'S THEMATIC AREAS

- 1) UNESCO's action in the field of the heritage by Mr Mounir Bouchenaki. Director of the Division the Physical Heritage.
 - The fields of action of the cultural heritage programme and its interrelationship with other programmes of the Organization.
 - International conventions regarding protection of the cultural heritage.
 - Operational action.
 - Relations with universities and research centres.
 - Forum-UNESCO, a mobilizing project.
- 2) The action of ICCROM, ICOMOS, ICOM, and IFLA in regard of the heritage
 - Nature and diversity
 - Co-operation with UNESCO
 - Relations with the academic world.

Thursday 3rd October 1996 (afternoon)

Plenary session

- 3) UNESCO, higher education, major academic networks, UNITWIN and UNESCO Chairs (Mr Dias, Director of the Higher Education Division of UNESCO and Mr Abdalla Bibtana, Chief of

the Higher Education Section , UNITWIN and UNESCO Chairs).

- The role of the Higher Education Division in the general policy of the Organization.
- International university co-operation.
- The UNITWIN programme for networks of chairs.
- The UNESCO Chairs, an instrument for public awareness and training.
- The importance of the UNESCO Chairs for training, particularly in the developing countries.
- The UNESCO Heritage Chairs (e.g. Cuba).
- The heritage, a field of international and pluridisciplinary university action.

4) The role of universities in international programmes.

- The various types of universities.
- Regional and international programmes for university co- operation.
- Higher education and the fields of restoration and conservation of the heritage.
- Inter-university exchanges in the field of the heritage (advantages / drawbacks).
- International recognition of training courses and practices. Forum-UNESCO, specialized university action.

5) The multidisciplinary and international nature of university action in the interests of the heritage.

- International co-operation, a future approach.
- Types of action conducted by universities, students and teachers in the field of the heritage in various geographical regions. Successes and failures.
- Management of international university action, means and resources; technical, human and financial obstacles and limitations.
- Forum-UNESCO, multidisciplinary and specialization, modus operandi for implementation.

6) The creation of Forum-UNESCO - University and Heritage, an international university network with a view to mobilizing human and technical resources.

- Forum-UNESCO, the philosophical basis of the project.
- Forum-UNESCO, the operational basis of the project.
- Forum-UNESCO, an instrument for international co-operation in complementarity with the Bergen Schools Forum and the heritage NGOs.
- Forum-UNESCO, a key to better co-ordination of university action in regard to the promotion and safeguarding of the heritage.
- Forum-UNESCO, a worldwide network of universities based on national and regional networks.

Friday 4th October 1996 (morning)

Plenary session

1) Heritage action conducted by universities on the five continents.

Debate

2) Forum-UNESCO, federative university action.

- Forum-UNESCO, a federation of universities and specialized training bodies for a joint project. Forum-UNESCO, a network of networks.
- Forum-UNESCO, a commitment to a variety of standards for studies and action.
- Forum-UNESCO, a focal point for encounters and communication.

- Forum-UNESCO, an initiative abiding by the university legal framework.
- Forum-UNESCO, various aspects of the operating machinery.
- Forum-UNESCO, a key to development through university co-operation and the safeguarding of the heritage.

Debate.

3) Forum-UNESCO, a mobilizing structure.

- The mobilization of students, an analogy of criteria and the diversity of solutions.
- Forum-UNESCO, a mobilizing structure aimed at fostering awareness among young people and training them through practical projects.
- Forum-UNESCO, for the mobilization of various specialized skills centred on a variety of projects.

Debate.

4) Forum-UNESCO, from theory to practice.

- Practical objectives of the network.
- Cultural objectives.
- Educational objectives of the network.
- Operational objectives, practical courses for young people.
- Means available to the network.
- Priority action of the network.
- Human resources and financial means.
- Expected results in the short, medium and long term.

Debate.

5) Forum-UNESCO, close co-operation between university centres and specialized institutions.

- Forum-UNESCO, a breeding-ground for future specialists and non-specialists for heritage projects.
- Scientific monitoring of network action by UNESCO and the international consultative heritage bodies, ICCROM, ICOMOS, ICOM and IFLA.
- Forum-UNESCO and its contribution to international safe-guarding action.
- Forum-UNESCO, action adapted to the specific features of relations between universities and institutions and universities and companies in each region for the promotion of the local heritage.

Debate.

Friday, 4th October 1996 (afternoon)

Plenary session

Forum-UNESCO, objectives and goals

(by Mr Shakei Shammata Benji, President of the International Union of Universities)

1) Forum-UNESCO, means and opportunities.

- Opportunities provided by international institutions.
- Opportunities provided by national institutions.
- Opportunities provided by the private sector.
- An improved interface between universities and their immediate social environment.

- Participation of international inter-university institutions.
- Listing of Forum-UNESCO among the major existing university networks.
- Evaluation of the potential resources of the network.

Debate.

2) Forum-UNESCO, training and action.

- Modus operandi of university action as judged by specialists.
- Training of future local specialists in the safeguarding of the heritage through its immediate environment.
- A joint task amongst students, teachers and specialists, from preliminary studies to completion.
- Development of inter-university exchanges in student training. .
- A practical complement to theoretical training, national, regional and international practical courses.

Debate.

3) Forum-UNESCO, information and co-ordination of human and technical resources, data banks.

- Data base.
- Computer support.
- Overall technical and computer aspects.
- Implementation of joint projects.
- Management criteria.
- Future possibilities and concerted development.

Debate.

4) Members of the Forum-UNESCO - University and Heritage network

- UNESCO's standards and rules.
- The various types of structures accepted within the network and relevant criteria.
- Obligations, responsibilities and rights of the network members.
- Administrative, logistic and practical organization.
- Partners.
- The Forum-UNESCO - University and Heritage Charter.

Debate.

Saturday, 5th October 1996

Three round table discussions will be held simultaneously with a view to adopting practical measures and recommendations on the following themes:

1. Construction of the international network of Forum-UNESCO - University and Heritage.

Operating methods and machinery.

2. Objectives, fields of action and priority projects of Forum-UNESCO.

2. Charter and identity of Forum-UNESCO.

Sunday, 6th October 1996

Adoption of the final report.

Closing session.

CONTRIBUTION OF THE UNIVERSITIES PARTICIPATING IN THE SEMINAR

I. Preparation of a synoptic document.

A ten-page study will describe significant action taken by universities at national level in favour of the heritage. An analysis of successful or uncompleted initiatives will contribute to further thinking on future prospects (compulsory). II. Inscripción para hacer una presentación o sesión de animación sobre uno de los temas definidos. La UNESCO hará una selección siguiendo una repartición geográfica equilibrada (facultativo).

II. Enrolment for the presentation of a paper or the chairing of a session on one of the specified themes. A selection will be established by UNESCO according to balanced geographical distribution (optional).

III. Presentation of two exhibition panels measuring 110 X 90, illustrating major action taken by universities for the protection of the heritage (optional).

INTRODUCTION

Our generation has inherited a wealth of cultural, material and immaterial resources, which are the embodiment of the collective memory of communities throughout the world and strengthen the perception they have of their identity in these uncertain times. As something precious which humanity must hold in trust, these resources are essentially non-renewable. Evidence of a responsible attitude to the conservation of these fragile riches is to be found more particularly in regard to the constructed environment, namely historical monuments and sites. At the same time, there has been growing interest for the construction and attendance of museums and for the consequent enlargement of their collections. In this way, material aspects - illustrious monuments and works of art - have been the main beneficiaries of the notion of preservation of the heritage. A worldwide movement has emerged, the pride and joy of international cultural co-operation, which has reinforced solidarity between the peoples of the world for this common cause. The disproportion that exists between the scope of objectives and the limited means for the conservation of the heritage throughout the world recommends that international efforts be made to mobilize the willingness of young people in universities so that they might work as volunteers for the benefit of the cultural heritage, under the leadership and guidance of professionals.² Their task would be to contribute, through their universities, to the preservation and enhancement of the heritage in order to promote, in a spirit of solidarity, greater mutual understanding and respect between cultures. The determination to make a decisive input for the development of specialized co-operation networks in the field of heritage, in conformity with its 1996-2001 Medium-Term Strategy, strengthened by the conviction that the universities have an important role to play in the Organization's programme, have encouraged UNESCO to strive to create a network of universities that have disciplines relative to heritage. The aim is to link up the human and technical resources of the universities which now have valuable instruments at their disposal in regard to the protection of the heritage. The creation of this network must be the outcome of reflection and concertation conducted by the students and teachers of the universities concerned in the theme of the heritage. Consequently, UNESCO and the Polytechnic University of Valencia have decided to hold an international seminar, the main purpose of which will be the joint construction of an international network on a sound basis of study and co-operation. The students and teachers will decide, during the seminar, on priority action to be conducted together, in conjunction with the action of ICCROM, ICOMOS, ICOM and IFLA in order to promote enforcement of international conventions and to contribute to the international campaigns and safeguarding action conducted by UNESCO. The aim of this international network will be to encourage the transfer of knowledge and exchange of know-how between universities in the heritage field and

thereby to contribute to promoting the objectives of the UNITWIN programme and the UNESCO Chairs implemented by the Education Sector of UNESCO.

(1 & 2) OUR CREATIVE DIVERSITY, Javier P~REZ DE CUELLAR
Report by the World Commission for Culture and Development, pp. 171 & 270

OBJECTIVES

- A. Mobilize at national and international levels the required human and technological resources in universities to achieve concerted action for the protection and presentation of the heritage in the interest of the populations.
- B. Give greater responsibility to young people by instituting co-operation amongst specialists, teachers and students at local and national levels in favour of the heritage.
- C. Create a movement of solidarity and mutual assistance by establishing links between universities at regional and international levels.
- D. Strengthen inter-university co-operation by transferring knowledge and exchanging know-how in the field of heritage.
- E. Upgrade theoretical training through practical experience.
- F. Promote mutual understanding between students and an intercultural dialogue for peace building.

PRIORITY ACTIONS

- A. Creation of a local and national network. Basis of Forum - UNESCO.
Establish teams composed of students and teachers.
Establish close links with other universities. Introduce machinery for efficiency co-ordination.
Strengthen co-operation amongst heritage specialists, universities and research centres.
- B. Creation of a national data bank.
Inventory of monuments, sites and museums.
Inventory of surveys, theses and dissertations on heritage problems.
List of training courses and operational action conducted by universities.
- C. Organization of workshops and practical projects at national and D. Promotional action among young university students.
 - Awareness and mobilization campaign. Establishment of part
 - Awareness campaign for implementing conventions on the protection of the heritage.
 - Cultural events.
 - Exhibitions/lectures.
- E. Creation of UNESCO Heritage Chairs.

NETWORK OPERATION

The introduction of a new impetus between universities, at national level, constitutes the very basis of the network. Implementation of effective machinery for co-ordination at an

international level is the best guarantee of ensuring the success of its mission. Participants in the Forum-UNESCO network will be those universities which have disciplines in the fields of the heritage: architecture, archaeology, the history of art, urban development and the fine arts, and so forth. Each university will set up a hub composed of a group of students and teachers which will be the focal point in charge of the co-ordination and implementation of activities within the context of the national network and regional and international co-operation.

* At national level, a university will be selected by the National Commissions to UNESCO to represent the other universities according to its dynamism and efficiency in the conduct of action and / or projects relating to the heritage, as well as its potential in informatics. It would be preferable that such representation be conducted on a rota basis in order to enable other universities, particularly those of medium-sized cities, to play an active role in the Forum-UNESCO. As a focal point, a university should, in particular, play a role of co-ordination and leadership and contribute to an equitable distribution of responsibilities between the other universities according to the following fields of action:

- Research: theses and dissertations;
- Normative action: legislation and conventions;
- Operational action: practical courses and workshops;
- Information, public awareness and mobilization.

The first year will be devoted to setting up the network at national level.

* At an international level, those universities serving as national foci will develop, between them, an exchange of know-how and experience and joint projects. The main corpus of information will be provided under the afore mentioned headings in a data bank in order to ensure communication with all the partners concerned.

UNIVERSITY CHARTER

The action of Forum-UNESCO must convey an ethic, a generating dynamism which will strengthen solidarity between young people in the interests of the heritage. A charter would be adopted by the representatives of the universities at the end of the seminar.